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# 13 must-watch webinars and commented cases on immediacy

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Straumann® ImmediaXy™

New growth opportunities  
in immediacy





**Dr. Eirik Salvesen**

DDS,

Stavanger, Norway

## Dear colleague,

The crisis we have been experiencing has massively affected our ability to treat patients which in turn has impacted our businesses and the way we operate.

As we resume work it is very likely that the practices that have embraced the concept of immediacy will be **better equipped** than those that have not. As a matter of fact, the benefits that have made immediate treatments so attractive to patients and dental professionals will prove even more relevant moving forward. **Rising patient expectations** around shorter time to teeth, fewer appointments or limited exposure to the risk of contagion will have to be met in order for practices to remain relevant. Similarly, practices will be well-advised to enquire into ways to **accelerate revenue generation** and **increase efficiency**. For many of us, this is an opportunity to investigate how we can **adapt and upgrade** the way we work.

Now that our focus is back on treating our patients the best we can this prime collection of webinars and commented clinical cases can serve as an inspiration to further develop our skills, workflows or business acumen. Experienced and pioneering clinicians share their expertise, insights and best practices about the latest developments in immediacy – from advanced implant systems to innovative digital workflows.

Enjoy the videos!

Best regards,  
Dr. Eirik Salvesen

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# Take immediacy to the next level

Introducing Straumann® ImmediaXy™: a true end to end solution

## The speaker



Dr. Edmond Bedrossian  
San Francisco, United States

## Webinar details

**Changing partner companies** is one of the few far-reaching decisions a clinician can make as it potentially impacts many aspects in their practice. Therefore it should be made after careful consideration.

In this webinar, Dr. Bedrossian shares the reasons behind his **switch to Straumann** after decades of partnership with another company. Moreover, he explains why Straumann ImmediaXy can take immediate treatments to the next level.

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# Immediacy: make your practice fit for the future

## Incorporating immediacy procedures as a practice builder

### Webinar details

- This online lecture will focus on the **business rationale** and the tremendous potential **financial impact** that offering immediacy can have on your implant practice. It also presents a review of the underlying principles and indications for its implementation. There will be an emphasis on specific prosthetic and surgical protocols as they relate to immediate treatment indications.
- Learning objectives:
  - Understand the rationale for adapting immediate implant solutions to your dental practice
  - Understand the rationale, indications and contra-indications for immediacy
  - Understand the specific prosthetic and surgical protocols for this approach

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### The speaker



Dr. Steven Bongard  
Toronto, Canada

# When to do immediacy?

Decision making – immediacy or not?

## The speaker

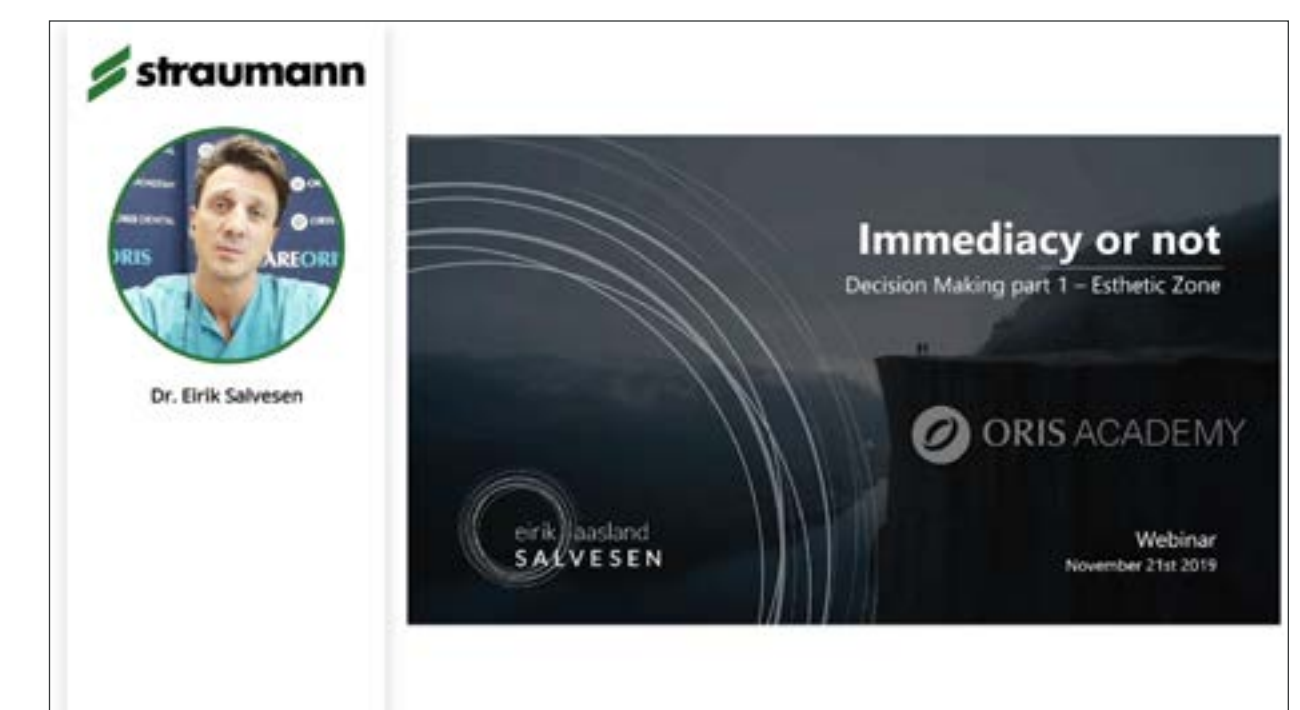


Dr. Eirik Salvesen  
Stavanger, Norway

## Webinar details

- The primary goals of implant treatment, as defined by Buser and coworkers, are successful treatment outcome, high predictability, good long-term stability and low complication rate.
- The secondary goals of are the lowest number of surgical interventions, low pain and morbidity during healing, short healing periods and short overall treatment time. Does immediacy really offer a chance to obtain **both the primary and secondary goals?**
- By the end of this Webinar you will understand:
  - The difference between conventional and immediate protocols
  - The benefits and limitations of the different approaches
  - The case selection criteria for immediate procedures
  - The needs for introducing immediate protocols in your clinical practice

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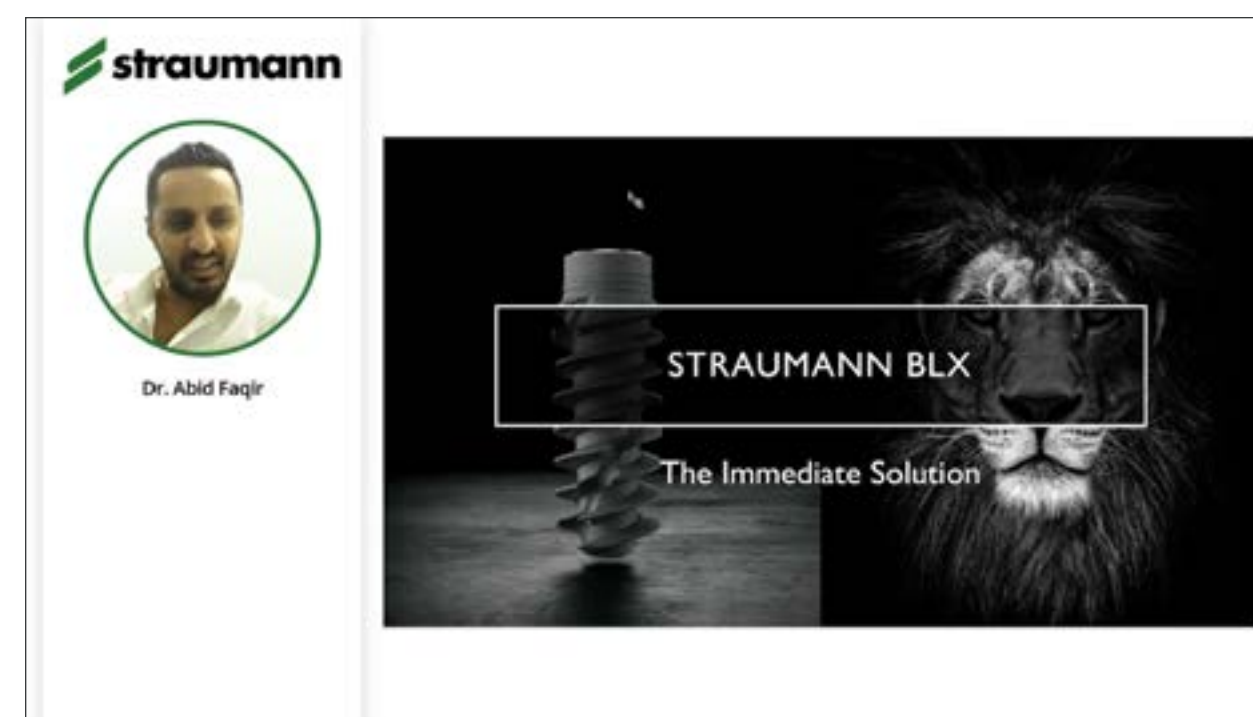
# Push boundaries in immediate treatments with Straumann® BLX

## Straumann® BLX – the immediate solution

### Webinar details

- This webinar will discuss and address the need for immediate implant placement, and the immediate restoration to allow ideal tissue maturation and the ability for your patients to continue to function. The indications and options will be provided with protocols discussed, to make this important treatment modality **as predictable as possible**.

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### The speaker



Dr. Abid Faqir  
Glasgow, United Kingdom



# Push boundaries in immediate treatments with Straumann® BLX

## Crestal bone stability after immediate implant placement in molars

### The speaker

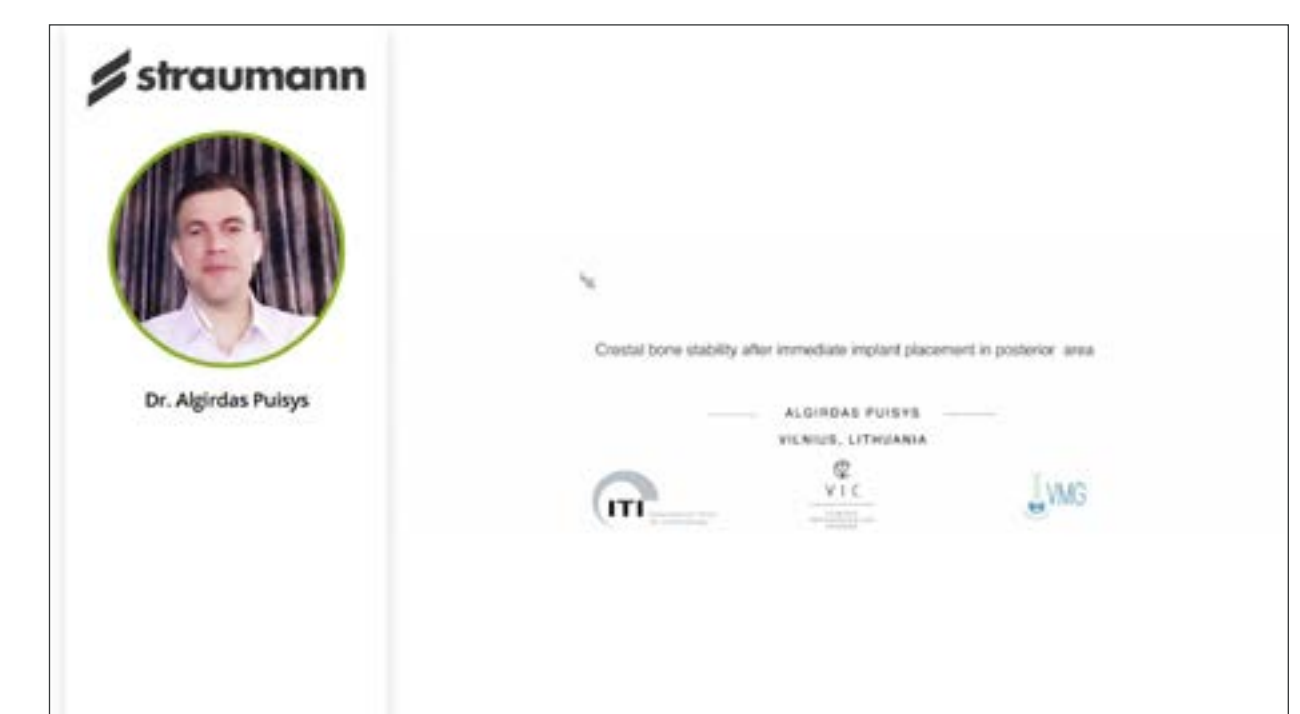


Dr. Algirdas Puišys  
Vilnius, Lithuania

### Webinar details

- Achieving an optimal result by replacing a single missing tooth with an implant immediately after tooth extraction is a demanding procedure even in this high-technology time, and **especially in the molar area**.
- Starting with an atraumatic extraction, the 3D positioning, individualized healing abutments, influence of implant design, as well as implementing CAD/CAM and bone augmentation will be discussed during the webinar.
- Learning objectives:
  - Immediate implant placement in molar area
  - 3D positioning of the implant
  - Individualized healing abutment
  - Bone grafting

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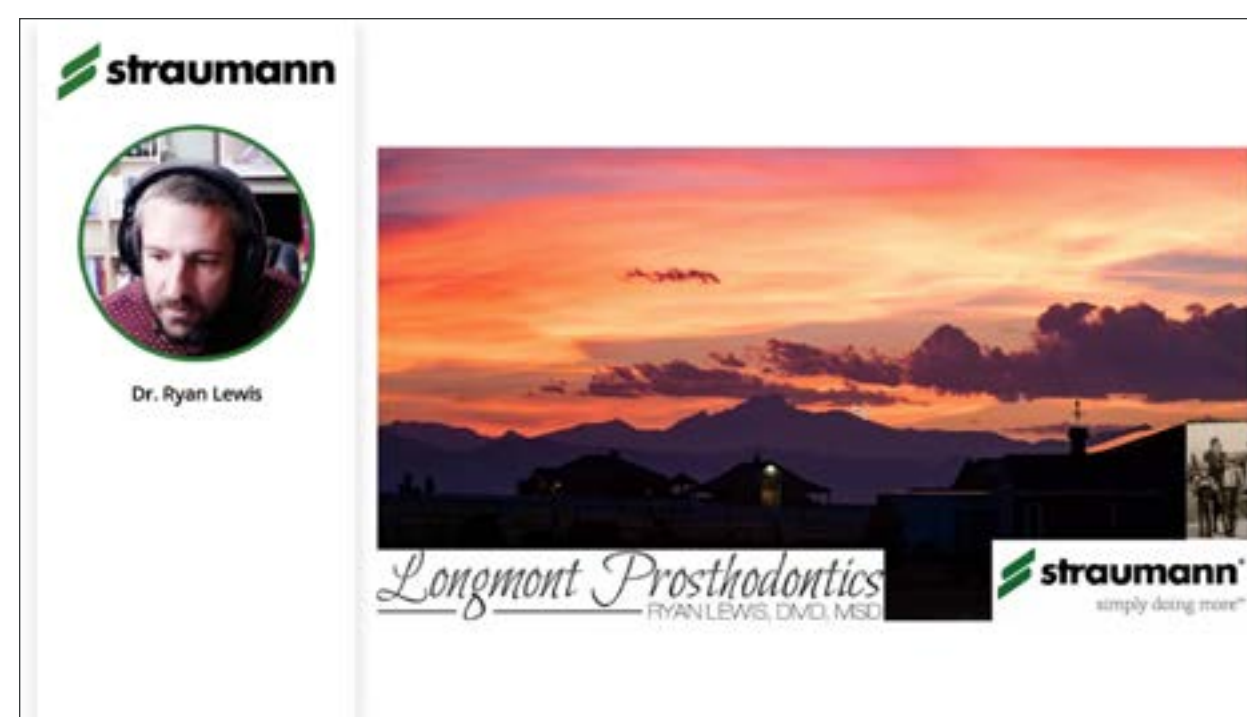
# Boost your practice productivity with Straumann® Smile in a Box

## Contemporary protocols for digitally planned implant placement

### Webinar details

- Digital dentistry is an evolving field which allows for streamlined workflows and enables clarity in communication between surgical, restorative and lab teams. The webinar will discuss new contemporary concepts that will **differentiate your practice**.
- Learning objectives:
  - Review the current options and protocols for digital implant planning
  - Understand how digital treatment planning increases efficiency and clinical outcomes
  - Detail the benefits of digital communication between the surgeon, restorative doctor and laboratory

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### The speaker



Dr. Ryan Lewis  
Louisville, United States

# Meet increasing patient expectations with the digital workflow

## Digital workflow in immediate implant situations

### The speakers



Dr. William Martin  
Gainesville, United States



Dr. Luiz Gonzaga  
Gainesville, United States

### Webinar details

- The immediate replacement of missing teeth and the esthetic demands of patients have become focal points in today's implant practice. Nowadays, technology allows for the treatment steps to be pre-planned to reduce complexity for the surgeon and the restorative dentist at the time of surgery. This lecture will focus on the technology utilized to plan and order guided templates and provisional restorations in an effort to **streamline the treatment** and provide **seamless experience** for the patient.
  - Learning Objectives:
    - Recognize the relevant clinical factors in the assessment of patients for immediate placement and loading workflows in short-span situations
    - Understand the “Smile in a Box” workflow
    - Become familiar with the abutments and materials involved in single-tooth restorations
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# Accelerate revenue generation with Straumann® Pro Arch

## Immediate treatment protocols for the edentulous maxillae

### Webinar details

- This presentation will showcase the **pre-treatment evaluation protocol** for patients with edentulous maxillae. With a simple 1-2-3 algorithm, STL and DICOM files can be transferred from the scanning software to coDiagnostiX®.
- **Modification of the surgical protocols** and algorithm for reaching adequate insertion torque are essential and will be presented. **Biomechanical principles** including the number and distribution of implants will also be discussed.
- Learning objectives:
  - Evaluation protocols to determine if the patient has a tooth-only or a composite defect
  - Pre-operative merging of STL files with DICOM files for treatment planning
  - In-depth understanding of the number and distribution of implants

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### The speakers



Dr. Edmond Bedrossian  
San Francisco, United States



Dr. Armand Bedrossian  
San Francisco, United States

# Accelerate revenue generation with Straumann® Pro Arch

Optimizing success in immediacy – the systems approach: prosthetics designed to optimize the implant platform

## The speakers



Dr. Lawrence Brecht  
New York City, United States



Dr. Edmond Bedrossian  
San Francisco, United States

## Webinar details

- As clinicians, we often focus solely on the type of implant that is placed in the bone when we prescribe an immediate implant placement protocol for a patient. While this is an important consideration, clinicians often overlook the **importance of the prosthetic components**.
  - In this presentation, an oral surgeon and a prosthodontist present how a system designed with immediacy in mind facilitates **both the surgical and the prosthetic phases** of immediate implant treatment situations.
  - Learning objectives:
    - Understand the benefits of utilizing a system designed specifically for immediacy
    - Understand the unique qualities needed for prosthetic components
    - Understand the surgical-prosthetic-laboratory workflow in immediacy situations
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# Raise the bar in predictability with Straumann® SLActive®

## Osseopromoting properties of the SLActive surface: clinical learnings

### Webinar details

- Osseointegration is now well established and the focus is shifting towards achieving ideal aesthetics, minimizing patient morbidity and achieving successful outcomes in compromised sites and patients.
- The Straumann® SLActive® surface and Roxolid® material offer opportunities to rehabilitate patients with **minimal morbidity and cost-effective treatment protocols** by mitigating risk and avoiding the need for major bone augmentation.
- Learning objectives:
  - Osseopromoting properties of SLActive
  - Important dimensions for predictably achieving and maintaining aesthetically optimized implant restorations
  - Provide a clinical perspective on hydrophilic implants in challenging situations

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### The speaker



Dr. Shakeel Shahdad  
London, United Kingdom

# Commented clinical case

Immediate double-arch restoration with Straumann® Pro Arch BLX

## The speaker



Dr. João Caramês  
Lisbon, Portugal

## Webinar details

- **Initial situation:** 60-year old male, healthy, no bone defects. Moderate resorption in the mandible and maxilla. Generalized severe chronic periodontitis.
- **Treatment:** fixed immediate rehabilitation on four implants in the mandible and six implants in the maxilla. Tilting of the posterior implants due to limited bone availability in the maxilla. Temporary restoration: acrylic, metal-reinforced provisional prosthesis. Planned final restoration: zirconia ceramic bridge.

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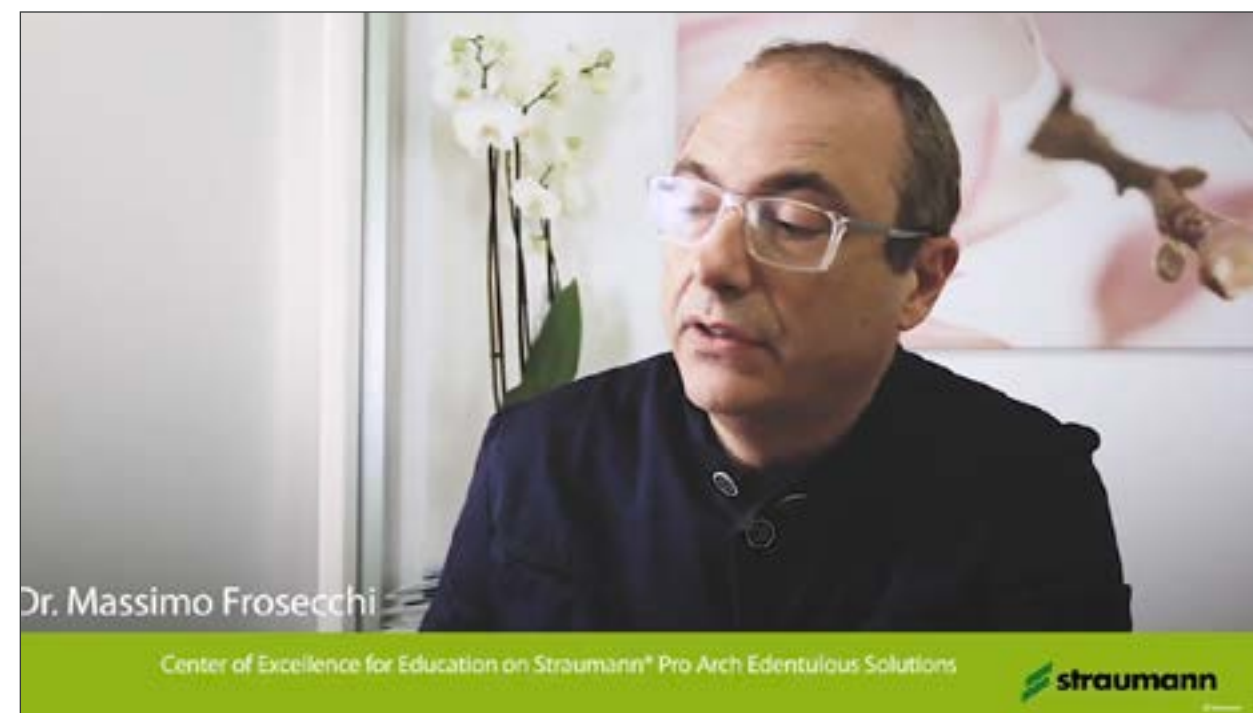
# Commented clinical case

Immediate guided full-arch rehabilitation with Straumann® Pro Arch BLT

## Webinar details

- **Initial situation:** over 80-year old female with hopeless dentition in the mandible. The patient's wish is an immediate fixed rehabilitation.
- **Treatment:** teeth extraction and bone reduction followed by guided placement of six straight BLT implants and immediate loading of a fixed full-arch prosthesis

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## The speaker



Dr. Massimo Frosecchi  
Florence, Italy



# Commented clinical case

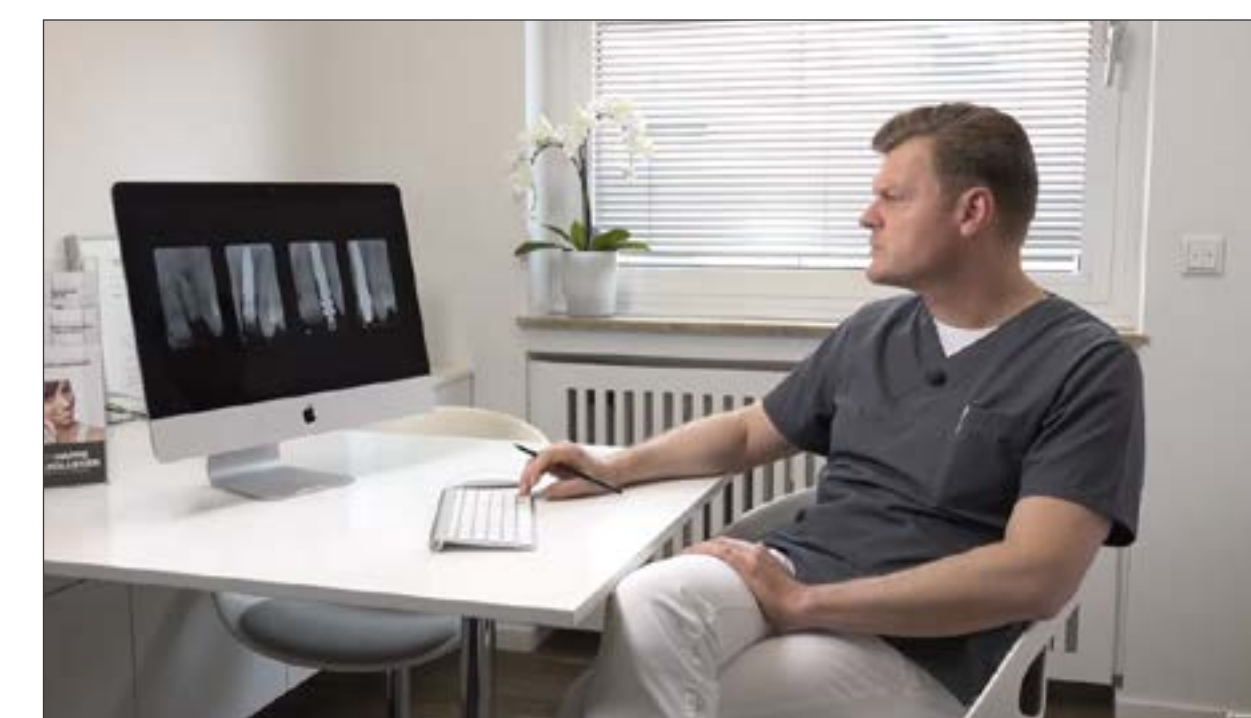
Immediate restoration in the esthetic zone with Straumann® BLT

## The speaker



Dr. Arndt Happe  
Münster, Germany

## Webinar details





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