

ClearCorrect™

A Straumann Group Brand



WHY CLEAR ALIGNERS?



COMFORTABLE

A great smile is healthier, more attractive, and boosts self-confidence.

To correct malocclusion, a growing number of patients and doctors prefer clear aligners to traditional wires and brackets, due to advantages such as:

- Nearly-invisible appliances
- No dietary restrictions
- No obstructions to flossing or brushing
- Lower incidence of root resorption
- Controlled single-tooth movement
- Easier remote monitoring



REMOVABLE

It's no surprise that **clear aligners are one of the fastest-growing sectors in orthodontics.**

With a low barrier to entry and fast return on investment, clear aligners are an excellent way to expand your practice by offering treatment that **patients actively seek.**



DISCREET

Clear aligners can be used to address a wide variety of oral problems, and because of their aesthetic appearance, **patients are more likely to wear them.**

INDICATIONS



Crossbite



Edge-to-edge bite



Excessive overjet



Crowding



Ideal



Spacing



Open bite



Midline shift



Deep bite

Aligners can also be used in combination with, or in preparation for, other types of treatment, like creating space for implants, or stabilizing teeth after surgery.

Sources: "Clear Aligners in Orthodontic Treatment" by T. Weir in *Australian Dental Journal*, 2017.

"How Clear Aligners Can Bring in More Revenue for Your Practice" by Normand Bach, DMD, MS on *Dentistrytoday.com*, June 2, 2017

WHY CLEARCORRECT?



Over a decade of orthodontic & manufacturing experience

Since 2006, ClearCorrect's techniques have been continuously refined to deliver effective and consistent high-quality clear aligners.



Simple, flexible treatment options

Pay per aligner with Flex, or choose Unlimited for all the aligners and retainers you need for five full years.

Precise engineering

ClearCorrect's aligners are made from premium crack & stain-resistant polyurethane, and feature a high trimline for stronger retention.



Start simply with flexible education options

Choose the learning style that works for you: from live workshops, to e-courses, to hundreds of free online articles.



Open to all intraoral scanners

Faster, easier, and more accurate—choose your favorite scanner and skip the messy impressions.



Top-notch support

ClearCorrect offers fast, friendly support from highly-trained specialists.

No commitment

Every case starts with a commitment-free preview of every step in 3D—you don't pay anything until you approve it.



Fully backed by the Straumann Group

A powerhouse in dentistry, the Straumann Group brings more than six decades of scientific research to support ClearCorrect and its products.



OVER A DECADE

OF ORTHODONTIC
& MANUFACTURING
EXPERIENCE



SCALED TO DELIVER

Operating the largest single-site array of Stratasys 3D printers in the world



AUTOMATED TRIMMING

Ensuring accuracy and consistency



CONSISTENT QUALITY

Our thermoformers make thousands of aligners each day



MILLIONS OF ALIGNERS

Delivered to tens of thousands of providers

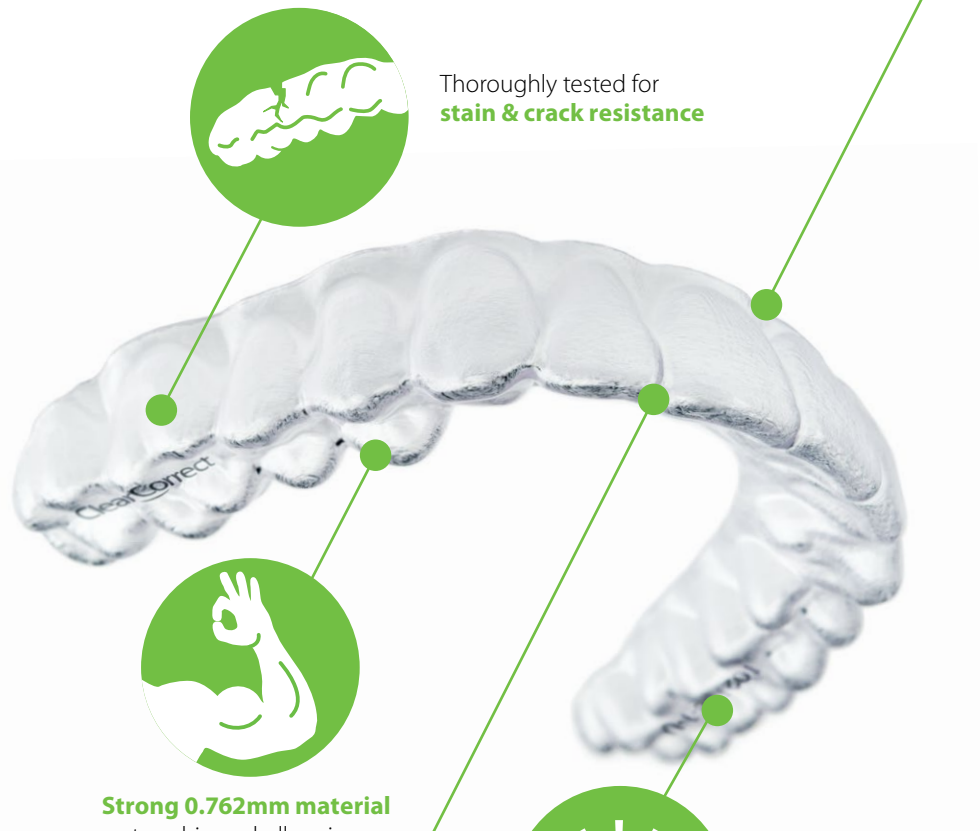
RESULTS WITH CLEAR ALIGNERS

BEFORE

AFTER

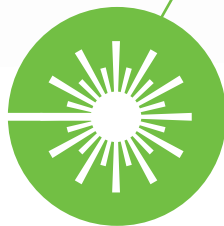


PRECISE ENGINEERING THROUGH EXPERIENCE & RESEARCH

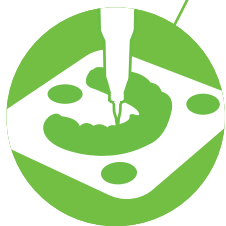


Thoroughly tested for
stain & crack resistance

Strong 0.762mm material
to achieve challenging
movements



Laser marked
to ensure traceability



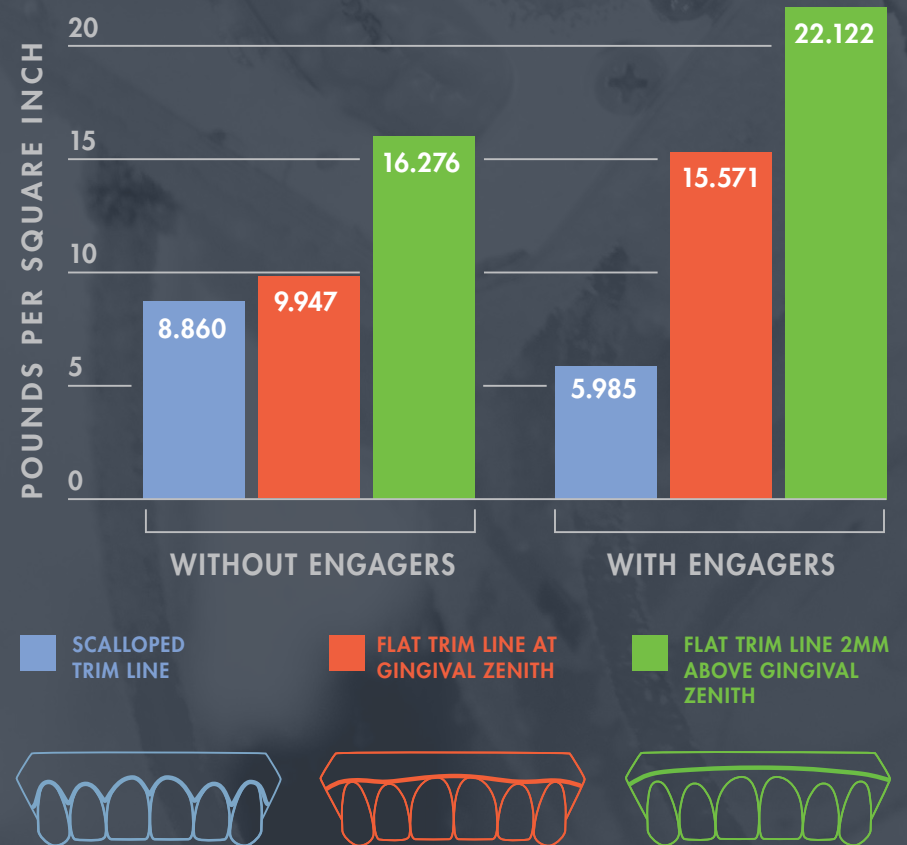
**Automated thermoforming
& trimming**
Ensures consistent, highly-
detailed aligners

CLINICALLY PROVEN TO OPTIMIZE RETENTION

ClearCorrect aligners feature a smooth, unscaloped trimline that extends past the gingival margin.

Research shows that aligners trimmed with this technique are **significantly more retentive** than scalloped aligners, which can reduce the need for attachments. Fewer attachments means better aesthetics, which means happier patients.

STUDY RESULTS: RETENTION YIELDED FROM TRIMLINE



Source: "The effect of gingival-margin design on the retention of thermoformed aligners" by Daniel P. Cowley, James Mah, and Brendan O'Toole in the Journal of Clinical Orthodontics: JCO 11/2012; 46(11):697-702.

OPEN TO ALL INTRAORAL SCANNERS

3M
True Definition Scanner

3shape
TRIOS®

sirona.
The Dental Company

PLANMECA
Emerald™

ClearCorrect™

dental wings

Carestream
DENTAL

iTero®

When it comes to scanners, we don't play favorites.

We love intraoral scans, and we'll accept them from any major scanner on the market. They're faster and easier for us to process, which means you can get your cases started quicker while avoiding the messy impressions.

NO COMMITMENT & NO PAYMENT UNTIL APPROVAL

Every case includes a mobile-friendly 3D setup.

You'll receive an interactive 3D preview of every step, including IPR and attachments. The setup is shareable to help with case acceptance, and there's no software to download. Best of all, you won't pay anything until you're happy with the treatment that's been planned.



FLEX™

JUST WHAT THE DOCTOR ORDERED



Get the exact amount of treatment you need—no more, no less—and **only pay for the aligners you use.**

Flex is great for:

- Minor aesthetic treatment
- Orthodontic relapse cases
- Combination treatment
- Single-arch treatment

€195 PER APPROVED SETUP

€35 PER ALIGNER

UNLIMITED™

WORRY-FREE FOR FIVE FULL YEARS



Pay **one flat rate** for as many aligners and retainers as you need for **five full years**, including revisions and replacements.

Unlimited is great for:

- Comprehensive treatment
- Long-term retention
- Combination treatment
- Peace of mind

€1895 UNLIMITED ALIGNERS AND RETAINERS

Some restrictions may apply. See terms & conditions for details.

TOP-NOTCH SUPPORT

FAST, FRIENDLY, & HIGHLY-TRAINED

From day one, we built ClearCorrect on the power of personal, attentive support. It's our forté. Whether you call, chat, or email us, you'll talk to a real human and get your questions answered—fast.

PHONE



CHAT



EMAIL



30 SECONDS
Median first response time for phone support

94%
CUSTOMER SATISFACTION



11 MINUTES
Average full resolution time for phone support

All figures based on Q2 2018 statistics in the U.S.



"Our experience with ClearCorrect has been **flawless**...every time I get on the chat or on the phone, **the customer support is just overwhelming.**"

JEFF BRINEY, DDS



"**Everybody works as a team... pulling together for the doctors...** to make sure that doctors are getting the service they need so that we can be there for our patients."

MELISSA SHOTELL, DMD



"They've been fantastic...It's been **a pleasure to work with them.**"

DANIEL DIBAGNO, DMD



"**Customer service** is the number one thing I like about ClearCorrect. When I call them, I get a human on the phone."

JOSHUA JONES, DDS

START SIMPLY

WITH FLEXIBLE EDUCATION



CHOOSE WHAT WORKS FOR YOU

Whether you're new to clear aligners, or looking for ideas and tips to boost your practice, we offer several options designed to fit a wide array of learning styles.



LIVE WORKSHOPS



ONLINE, SELF-PACED COURSES



LIVE WEBINARS WITH Q&A SESSIONS



SUPPORT CENTER WITH HUNDREDS OF FREE ARTICLES & VIDEOS

FULLY BACKED

BY THE

straumanngroup

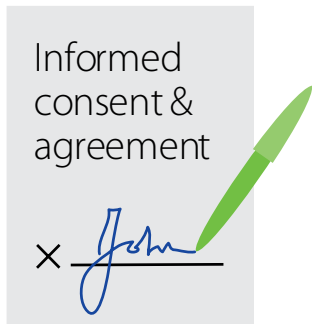
UNITED FOR GLOBAL EXCELLENCE IN DENTISTRY

The Straumann Group is a global leader in tooth replacement and aspires to become the leading global provider in esthetic dentistry. The Straumann Group unites global reach, experience and innovation with passion and a commitment for uncompromising quality, making enhanced dental healthcare available and accessible to customers and patients around the globe.

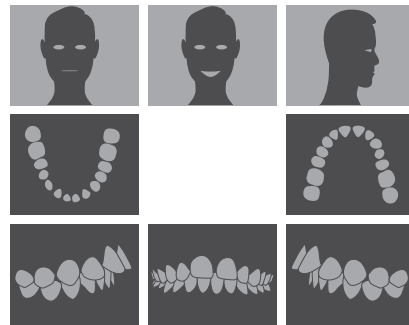
The Group is an agile, entrepreneurial powerhouse that takes a holistic approach that goes beyond delivering products, setting industry standards in service, support, training and education.

We want to be the first partner that people turn to to do business, to find genuine solutions, to turn ideas into reality, to learn, master, succeed and improve their lives.

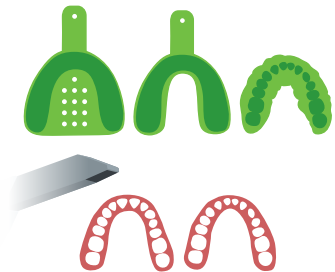
CASE SUBMISSION



Have your patient sign an informed consent & agreement (available on ClearComm) for your records.



Take photos of your patient's occlusion from the angles shown above. X-rays are optional but recommended.



Take upper & lower PVS impressions with a bite registration—or intraoral scans of both arches in occlusion.

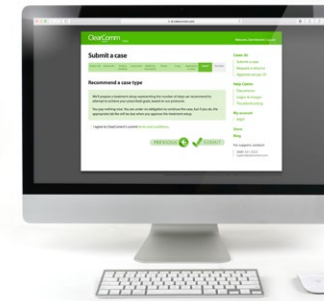


Submit your case and upload your photos, x-rays, and/or digital scans on ClearComm.



Print a submission record for your files. If you took impressions, print a shipping label and send them to us.

CASE MANAGEMENT



SUBMIT YOUR CASE

Gather the patient's records, then submit your prescription through ClearComm.

REVIEW THE TREATMENT SETUP

If you approve the treatment setup, we'll start making your aligners. Otherwise, you can let us know what changes you'd like us to make, and we'll send you a new one.



DELIVER ALIGNERS TO YOUR PATIENT

We recommend distributing two to three sets at a time.

MONITOR TREATMENT

Keep an eye out to make sure your patient's aligners fit well every time.



HOW TO GET STARTED

1 Register for free

clearcorrect.com/doctors

2 Learn more

support.clearcorrect.com

3 Submit a case

dr.clearcorrect.com

We're here to help on Facebook, on Twitter, and at (888) 331-3323.