

Ad hoc announcement pursuant to Art. 53 LR
First-quarter 2023 report – media release

Straumann Group achieved CHF 596 million revenue in the first quarter and launched advanced digital solutions

- First quarter revenue of CHF 596 million or 3.4% organic revenue growth
- Dynamic organic growth in all regions, with the anticipated strong negative impact from Covid-19 and Volume Based Procurement process in China
- New advanced digital solutions released at the International Dental Show in Cologne: Straumann Falcon, Smilecloud smile design collaboration platform and Clear Correct launches
- Outlook 2023 confirmed: Organic revenue growth is expected in the high single-digit percentage range and profitability at around 25% including growth investments

REVENUE BY REGION

(in CHF million)	Q1 2023	Q1 2022
Europe, Middle East & Africa (EMEA)	286.6	267.2
Change in CHF in %	+7.2	+24.7
Change in local currencies in %	+12.3	+33.0
Change organic ¹ in %	+9.2	+33.0
% of Group total	48.1	45.4
North America (NAM)	181.9	170.1
Change in CHF in %	+7.0	+23.2
Change in local currencies in %	+7.2	+20.7
Change organic ¹ in %	+7.2	+20.7
% of Group total	30.5	28.9
Asia Pacific	79.9	112.3
Change in CHF in %	-28.9	+21.7
Change in local currencies in %	-22.7	+21.6
Change organic ¹ in %	-23.5	+18.4
% of Group total	13.4	19.1
Latin America	47.2	39.3
Change in CHF in %	+20.1	+56.1
Change in local currencies in %	+20.0	+48.8
Change organic ¹ in %	+20.0	+48.8
% of Group total	7.9	6.7
GROUP	595.6	588.9
Change in CHF in %	+1.1	+25.4
Change in local currencies in %	+4.9	+27.9
Change organic ¹ in %	+3.4	+27.2

¹ Excluding the effects of currencies and acquisitions

Basel, May 3, 2023: Straumann Group reached CHF 596 million in revenue or organic growth of 3.4% in the first quarter of 2023, building upon a very strong comparative basis from the previous year. Overall patient flow remained good in most countries leading to a dynamic growth rate in all regions. In China, patient flow was impacted by Covid-19 effects at the beginning of the quarter and the Volume Based Procurement process in the second part of the first quarter which is reflected in the overall Asia Pacific performance. Revenue in Swiss francs was impacted by a negative currency development mainly related to the Euro, Turkish Lira, Japanese Yen and Chinese Renminbi.

The good first quarter result was accompanied by digital solution launches which will further support our implantology and orthodontics offering in the future.

Guillaume Daniellot, Chief Executive Officer, said: “An exciting first quarter lies behind us with solid growth considering the anticipated challenges and promising digital solutions launched at the International Dental Show in Cologne. It was very rewarding to receive first positive customer feedback on the new digital solutions we have been investing in over the past two years. Our implant portfolio continued to grow in both, the premium and value segment, supported by strong intraoral scanner performance. In addition, we are proud of the wide range of ClearCorrect launches which significantly strengthen our offering in the clear aligner business. With this in mind, we are confirming our full-year outlook despite the uncertainties around potential economic and geopolitical impacts.”

REGIONAL PERFORMANCES

Strong growth in Europe, Middle East and Africa on top of last year’s high performance

Europe, the Middle East and Africa (EMEA) as the Group’s largest region, had a very good first quarter. EMEA grew organically by 9.2% compared to the first quarter of 2022, accounting for CHF 287 million. This growth was driven by all segments including our core implantology business which was complemented by a strong contribution from orthodontics. Intraoral scanners continued to show high revenue growth particularly in Eastern and Southern Europe as well as in the Middle East. Germany being the largest country drove revenue in absolute terms while Turkey continued to show very strong growth.

North America further builds on strong comparison quarter

North America reached 7.2% organic growth in the first quarter, while revenue came to CHF 182 million. The US delivered excellent growth on top of last year’s very high baseline. The performance was driven by immediacy implant solutions and intraoral scanners where the business continues to gain market share. Orthodontics improved its service level and showed solid growth in the first quarter. The challenger brand Neodent delivered a very solid performance throughout the quarter.

Asia Pacific with negative growth due to China

Without China, the Asia Pacific region reported a solid performance. Among the standout successes were the growth achieved in Japan, Australia, Thailand and India. Also, newly established countries such as Vietnam and Malaysia are accelerating growth. The implantology solutions showed solid growth across the segments while the challenger brands Neodent and Medentika performed very well. The region's growth was hampered by the combined effects of Covid-19 in China during the first two months of the year, and the Chinese Volume Based

Procurement pricing which has been quickly implemented both in the public and private segments, driving average selling prices to a much lower level.

On the other side, as expected, the implant volume has significantly accelerated at the end of the quarter, coming from the pent-up demand generated from the past few months.

Overall, the Asia Pacific region showed negative organic revenue growth of -23.5% and accounted for CHF 80 million in revenue.

Latin America consistently shows high performance

The region grew 20.0% organically, while revenue came to CHF 47 million. All segments performed strongly with Latin America's home brand Neodent complemented by the Straumann premium implantology segment. A consistent highlight is the VirtuoVivo intraoral scanner market penetration which leads to strong revenue growth. While still at a low base, the orthodontics business grew very rapidly in the first quarter throughout the region. Overall, the region's largest market Brazil grew strongly, while Mexico, Argentina and Colombia also showed very strong performance.

STRATEGIC PROGRESS / NEWS HIGHLIGHTS

Continued investment in growth to build a unique customer experience and production capacities

To achieve its growth ambition, the Group keeps on investing in building a unique customer experience through digital solutions, expanding geographically and building manufacturing capacity to deliver on the demand. As an example, Neodent is already planning its next expansion for future growth and acquired additional land for a potential third manufacturing site.

To deliver benefits such as precision and efficiency during clinicians' daily practice, Straumann introduced a new software solution for its Virtuo Vivo intraoral scanner which improves the speed and accuracy of digital impression-taking. The intraoral scans are connected to the Straumann AXS digital platform which will provide a seamless integration between the different solutions, eliminating the need for entering patient data manually in different systems along the treatment journey.

Additionally, Straumann launched Smilecloud, a smile design and centralized collaboration platform, in selected European countries. Smilecloud allows clinicians to design virtual mock-up smiles for patients supported by AI technology and 3D biometric libraries to achieve the best possible outcome for patients. Smilecloud will enable collaboration among dental professionals and will allow them to improve interaction with patients by discussing their future smile design.

Dynamic navigation system for dental surgeries launched

In addition, Straumann launched its first dynamic surgical navigation system to perform implant surgeries in a fully digitally guided workflow. Straumann Falcon is a computer-assisted system that surgeons use to navigate their instruments during dental procedures. Enabling visualization of the precise instrument location in the surgical field in real-time, it allows clinicians to avoid critical anatomical structures and supports precise implant positioning while giving them the flexibility to adapt to the clinical situation during surgery.

ClearCorrect with major launches to improve value proposition

ClearCorrect launched a series of new developments allowing clinicians to treat more advanced cases. To efficiently treat patients who have missing or erupting teeth ClearCorrect introduced pontics, bars, and guides. In addition to improving the aligner itself, ClearCorrect is launching a series of improvements with regards to treatment planning, including an enhanced, dynamic prescription form to improve communication between clinicians and treatment planning teams. For submitting intraoral scans, enhancements have been made to optimize two intraoral scanner integrations. This update to the digital workflow is completed by the launch of ClearPilot 6.0. This software release introduces a series of upgrades designed to give providers a more intuitive and user-friendly treatment planning experience.

Annual General Meeting (AGM) approved all proposals including the election of a new Board member and increased dividend

At the recent AGM, the shareholders of Straumann Holding AG approved all the Board's proposals. This included the election of a new independent Board member Dr. Olivier Filliol, as well as the approval of the 2023 increased cash dividend of CHF 0.80 per share, which was paid on April 13, 2023.

OUTLOOK 2023 (BARRING UNFORESEEN CIRCUMSTANCES)

Macroeconomic uncertainties remain and geopolitical tensions did not ease up during the last period. However, with an estimated globally addressable market of CHF 19 billion, the Group remains confident that it will continue to gain market share and progress in all its strategic priorities. Despite the impact of the Chinese Volume Based Procurement process which will require a year of transition and readjustment in China, the Group will continue to invest in its growth and transformation. As a result, the Group confirms its full-year outlook and expects organic revenue growth to be in the high single-digit percentage range and profitability at around 25% including growth investments.

About Straumann Group

The Straumann Group (SIX: STMN) is a global leader in tooth replacement and orthodontic solutions that restore smiles and confidence. It unites global and international brands that stand for excellence, innovation and quality in replacement, corrective and digital dentistry, including Anthogyr, ClearCorrect, Dental Wings, Medentika, Neodent, NUVO, Straumann and other fully/partly owned companies and partners. In collaboration with leading clinics, institutes and universities, the Group researches, develops, manufactures and supplies dental implants, instruments, CAD/CAM prosthetics, orthodontic aligners, biomaterials and digital solutions for use in tooth correction, replacement and restoration or to prevent tooth loss.

Headquartered in Basel, Switzerland, the Group currently employs more than 10'400 people worldwide. Its products, solutions and services are available in more than 100 countries through a broad network of distribution subsidiaries and partners.

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ANALYSTS' AND MEDIA CONFERENCE CALL

Straumann will present its 2023 first-quarter results to representatives of the financial community and media in a webcast telephone conference call today at 10.30 a.m. Swiss time.

The webcast can be accessed via www.straumann-group.com/webcast. A replay of the webcast will be available after the conference.

If you intend to ask a question during the Q&A, we kindly ask you to pre-register for the conference call through this link "[Conference call](#)". We also recommend that you download the presentation file in advance using the direct link in this media release before joining the conference call.

Presentation

The conference presentation slides are attached to this release and available on the Media and Investors pages at www.straumann-group.com.

UPCOMING CORPORATE / INVESTOR EVENTS

2023	Event	Location
10-11 May	Exane BNP Paribas European Roadshow	Paris & London
25 May	Mirabaud Conference	Geneva
13-14 June	Stifel Swiss Equity Conference	Interlaken
22 June	J.P. Morgan Conference	London
27-29 June	Jefferies USA Roadshow	Los Angeles & San Francisco
15 August	Half-Year Results Conference Call	
31 October	Third-Quarter Results Conference Call	

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