

**Media Release**

**Straumann to combine Dental Monitoring's remote monitoring solution with ClearCorrect**

**Washington, 5 May 2018:** At this year's Annual Session of the American Association of Orthodontists (AAO) in Washington, Dental Monitoring SAS (DM) and the Straumann Group announced that they are in the process of combining DM's unique patient monitoring technology with Straumann's orthodontic solutions. This will provide doctors with convenient access to DM's solution directly through the ClearCorrect web-based dashboard. The completion of the first step of linking DM's platform is expected in the coming months, after appropriate regulatory review.

Visitors at the AAO can experience DM's innovative technology and learn more about Straumann's full orthodontic digital workflow – from intraoral scanning, 3D printing, clear aligner treatment, remote tracking and retention monitoring.

The two companies began collaborating in April 2018, when Straumann invested in DM and obtained global distribution rights to their technology. In addition to orthodontic applications, Straumann will integrate DM's technology into its portfolio of digital solutions, and the two companies will collaborate to develop further uses for artificial intelligence in the dental field.

**Mike Rynerson, Executive Vice President & Head of Straumann's Digital Business Unit** noted: "Offering dentists a reliable, easy-to-use mobile app for checking their patients' teeth and treatment progress will differentiate our ClearCorrect solution considerably. Our investment in DM provides us with a proven orthodontics tracking system and a partner with the expertise to develop further artificial intelligence solutions in our field".

**Philippe Salah, CEO of Dental Monitoring** added: "Straumann is a truly global company and is investing significantly in digital dentistry as a core business. The company is renowned for clinical excellence and brand leadership and shares our passion for pioneering innovation and entrepreneurship. With a long scientific heritage and strength in digital, they are our partner of choice for developing and establishing remote monitoring coupled with AI as the new standard of care".

**Remote monitoring – transforming orthodontics**

DM is the first company to enable orthodontists and dentists to monitor treatment progress of their patients remotely using smart phones and artificial intelligence. After downloading the DM application to their phones, patients use DM's proprietary self-scanning process – usually on a weekly basis – from the comfort and convenience of their home.

DM's proprietary algorithm extracts information from the collected data and compares it with the digital impression data acquired when treatment began. The software uses highly accurate clinical measurement tools and photo-simulations that record tooth movement over the course of treatment and monitor any relapse during the post-treatment retention phase. The system communicates with the orthodontist whenever necessary or required, allowing for timely

intervention and adjustments that make the treatment more efficient. The DM web-based dashboard allows the orthodontist to communicate effortlessly with the patient, to support compliance and motivation.

### **Artificial Intelligence (AI) – next generation of dental products**

DM's engineering team has spent the past 4 years developing a proprietary technology to make remote monitoring a reality. The company has invested millions of dollars gathering and tagging clinically-relevant data to develop highly accurate artificial intelligence algorithms. Today, its technology can detect over 170 different clinical situations from images taken by patients using their smartphones. These results are constantly clinically validated by DM's panel of orthodontists, prior to being communicated back to the treating orthodontist or dentist. In just a few years, DM has validated nearly 2 million clinical records from patients and the number is growing exponentially.

### **About Dental Monitoring**

Dental Monitoring SAS developed and launched the world's first remote monitoring orthodontic system and pioneered the use of AI in the field of dentistry. Founded in 2013, it initially launched its product in France in 2015 to acquire sufficient clinical data and develop accurate dental algorithms. Commercial sales commenced in 2017 and DM products are currently sold in the USA, France, the UK, Germany, Australia, Singapore and Hong Kong. With headquarters in Paris, France, and offices in the USA, Australia and Hong Kong, DM has nearly 100 employees.

### **About ClearCorrect**

Founded in 2006 and headquartered in Round Rock, Texas, ClearCorrect is a fully-owned brand of the Straumann Group. The company develops and produces high-quality easy-to-use clear aligner tooth-correction solutions that are transparent, removable, comfortable, attractively priced, and used typically to treat minor to medium malocclusions. ClearCorrect is a fast-growing company with a staff of approximately 200.

### **About Straumann**

The Straumann Group (SIX: STMN) is a global leader in tooth replacement and orthodontic solutions that restore smiles and confidence. It unites global and international brands that stand for excellence, innovation and quality in replacement, corrective and digital dentistry, including Straumann, Neodent, Medentika, ClearCorrect, Dental Wings, and other fully/partly owned companies and partners. In collaboration with leading clinics, institutes and universities, the Group researches, develops, manufactures and supplies dental implants, instruments, CAD/CAM prosthetics, biomaterials and digital solutions for use in tooth replacement and restoration or to prevent tooth loss.

Headquartered in Basel, Switzerland, the Group employs more than 5000 people worldwide and its products, solutions and services are available in more than 100 countries through a broad network of distribution subsidiaries and partners.

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