

Basel, 16 February 2015

**Invitation to Straumann's
Full-year financial results analysts' and media conference
Basel, 27 February 2015**

We would like to inform you that Straumann will publish its **2014 full-year financial results** on **Friday, 27 February**, at approximately **6:30 a.m. CET**.

There will be a conference for financial analysts, investors and journalists, during which the Straumann Top Management will review the sales performance and will be available to answer your questions.

Date: Friday, 27 February 2015
Time: 10:30 a.m. (CET)
Location: Straumann
Peter Merian-Weg 12
4052 Basel
Switzerland

The doors will open at 10:00 a.m.; coffee and pastry will be served.

The conference will be audio-webcast live at www.straumann.com/webcast. Please download the documents in advance from our website www.straumann.com, if you intend to listen to the conference. The recorded webcast will become available in the afternoon on the same day. If you intend to ask questions, please join the conference via telephone line under one of the following numbers:

Dial-in Europe & RoW: +41 (0)58 310 50 09
UK: +44 (0)203 059 58 62
USA: +1 (1)631 570 5613

We kindly ask you to complete and return the form overleaf no later than 24 February and look forward to welcoming you in Basel.

With kind regards

INSTITUT STRAUMANN AG

Corporate Communication / Investor Relations

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Reply form

Full-year financial results analysts' and media conference 2014

Date: Friday, 27 February 2015

Program: 10:00 – 10:30 a.m. Coffee and pastry
10:30 – approx. 11:30 a.m. Presentation, questions and answers

Location: **Straumann**
Peter Merian-Weg 12
4052 Basel
Schweiz

Straumann's headquarters can be reached in five minutes on foot from Basel SBB train station. Alternatively take tram No. 10 or 11 from outside the train station to the next tram stop, 'Peter Merian'. If you come by car, please use the SBB train station car park.

- Yes, I will attend the conference**
- Sorry, I am not able to participate**

Name, First name: _____
Company: _____
Address: _____
Phone: _____
E-mail: _____

Please send your response by e-mail or fax no later than 24 February to:

Straumann
Corporate Communication / Investor Relations
Fax: +41 61 965 11 03
E-Mail: corporate.communication@straumann.com