



Basel, 4 August 2014

**Invitation: 2014 First-Half Financial Results  
Analysts' and Media Conference  
Straumann Holding AG  
Basel, 26 August 2014**

We would like to inform you that Straumann will publish its **2014 First-Half Financial Results** on **Tuesday, 26 August**, at approximately **6:30 a.m. CEST**.

There will be a conference for financial analysts, investors and journalists, during which the Straumann Top Management will review the sales and operational performance and will be available to answer questions.

**Date:** Tuesday, 26 August 2014  
**Time:** 10:30 a.m. (CEST)  
**Location:** Institut Straumann AG  
Peter Merian-Weg 12  
4052 Basel  
Switzerland

The doors will open at 10:00 a.m.; coffee and pastry will be served.

The conference will be audio-webcast live at [www.straumann.com/webcast](http://www.straumann.com/webcast). Please download the documents in advance from our website [www.straumann.com](http://www.straumann.com), if you intend to listen to the conference. The recorded webcast will become available in the afternoon on the same day. If you intend to ask questions, please join the conference via telephone line under one of the following numbers:

**Dial-in** Europe & RoW: +41 (0)58 310 50 09  
UK: +44 (0)203 059 58 62  
USA: +1 (1)631 570 56 13

We kindly ask you to complete and return the form overleaf no later than 20 August and look forward to welcoming you in Basel.

With kind regards

INSTITUT STRAUMANN AG

Corporate Communication / Investor Relations



**Reply form**

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**2014 First-Half Financial Results  
Analysts' and Media Conference****Date:** Tuesday, 26 August 2014**Program:** 10:00 – 10:30 a.m. Coffee and pastry  
10:30 – approx. 11:30 a.m. Presentation, Q&A session**Location:** **Institut Straumann AG**  
Peter Merian-Weg 12  
4052 Basel  
Schweiz

Straumann's headquarters can be reached in five minutes on foot from Basel SBB train station. Alternatively take tram No. 10 or 11 from outside the train station to the next tram stop, 'Peter Merian'. If you come by car, please use the SBB train station car park.

- Yes, I will attend the conference**
- Sorry, I am not able to participate**

Name, First name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_

**Please send your response by e-mail or fax no later than 20 August to:**

**Institut Straumann AG**  
**Corporate Communication / Investor Relations**  
**Fax: +41 61 965 11 03**  
**E-Mail: [corporate.communication@straumann.com](mailto:corporate.communication@straumann.com)**