



Media Release

CADCAM customized abutments with Straumann original implant connections now available to 3Shape users

Basel/Copenhagen, 15 April 2014 – Straumann, a global leader in implant, restorative and regenerative dentistry, and 3Shape, a global leader in 3D scanners and CAD/CAM software solutions, today announced the official release of new software capabilities that enable users of 3Shape's Dental System™ to design and order customized zirconia or titanium abutments with Straumann original implant connections.

The two companies have worked together to integrate Straumann® CARES® libraries in 3Shape's Dental System software, enabling dental technicians to use the 3Shape Dental System to design abutments and a range of high-quality customized prosthetics – including cobalt chromium alloy (coron®), zirconium dioxide (zerion®), various full-contour materials. These can be ordered with an original Straumann connection from Straumann's global production facilities.

"Straumann is a leading implant manufacturer, and many labs are steadfast users of both the 3Shape CAD/CAM Dental System and Straumann abutments," says Flemming Thorup, President and CEO at 3Shape. "3Shape Dental System users can now design highly esthetic and functional customized abutments and send them directly for manufacturing at Straumann – thereby introducing a wider range of choices for dentists and their patients."

Frank Hemm, Executive Vice President Customer Solutions and Education at Straumann commented: "Our strategy to adopt an open system offers significant benefits to 3Shape users. Straumann CARES offers them flexibility, a very high level of precision, an efficient workflow and an unparalleled choice of materials. Most importantly, 3Shape customers are now able to connect with Straumann dentists and thus expand their business opportunities."

The original Straumann libraries are now available. Existing 3Shape users who wish to benefit from this opportunity can contact Straumann for information on obtaining the libraries. The availability depends on the specific 3Shape system configuration. Further information about this opportunity as well as 3Shape scanners, 3Shape software and libraries is available from 3Shape distributors.

About 3Shape

3Shape is a Danish company specializing in the development and marketing of 3D scanners and CAD/CAM software solutions designed for the creation, processing, analysis and management of high-quality 3D data for application in complex manufacturing processes. 3Shape envisions the age of "full digital dentistry," and its 400 employees, including more than 175 developers provide superior innovation power toward reaching this goal. 3Shape's flexible solutions empower dental professionals through automation of real workflows, and its systems are applied in thousands of labs in more than 100 countries worldwide, putting 3Shape technologies at the peak of the market in relation to units produced per day by dental technicians. With TRIOS®, 3Shape now brings its vast expertise and innovation power directly to dentists. 3Shape boosts its first-line distributor support network with a training and support force of over 50 in-house experts placed in 6 support and service centers strategically located around the globe. 3Shape is a privately-held company headquartered in Copenhagen, with the market's largest team dedicated to scanner and software development for the dental segment based in Denmark and Ukraine, production facilities in Poland, and Business Development & Support Offices at several locations in Europe, in North America, Latin America and in Asia.

For further information regarding 3Shape, please refer to www.3shapedental.com. Visit us on www.facebook.com/3shape, or view our mobile site on m.3shapedental.com.



About Straumann

Headquartered in Basel, Switzerland, Straumann (SIX: STMN) is a global leader in implant, restorative and regenerative dentistry. In collaboration with leading clinics, research institutes and universities, Straumann researches, develops and manufactures dental implants, instruments, prosthetics and tissue regeneration products for use in tooth replacement and restoration solutions or to prevent tooth loss. Straumann currently employs approximately 2200 people worldwide and its products and services are available in more than 70 countries through its broad network of distribution subsidiaries and partners.

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