

**Invitation**  
**2012 Full-Year Financial Results analysts' and media conference**  
**Straumann Holding AG**  
**Basel, 21 February 2013**

Ladies and Gentlemen

We would like to inform you that Straumann will publish its **2012 full-year financial results** on

**Thursday, 21 February, at approximately 6:30 a.m. CET.**

There will be a **conference** for financial analysts, investors and journalists beginning at **10:00 a.m. CET**, during which the Straumann Top Management will review the sales performance and will be available to answer questions. The doors will open at 9.30 a.m. and a light continental breakfast will be served.

Please download the documents in advance from our website [www.straumann.com](http://www.straumann.com), if you intend to listen to the conference.

The conference will be **audio-webcast** live at [www.straumann.com/webcast](http://www.straumann.com/webcast). The recorded webcast will be available the same day from noon.

**Dial-in numbers** Europe & Rest of the World: +41 (0) 91 610 56 09  
UK: +44 (0) 203 059 58 62  
USA: +1 (1) 866 291 41 66

With kind regards

INSTITUT STRAUMANN AG

Corporate Communication / Investor Relations

**Registration**

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**2012 Full-Year Financial Results  
Analysts' and Media Conference**

**Date:** Thursday, 21 February 2013

**Program:** 09:30 – 10:00 a.m.: Light continental breakfast  
10:00 – 10:45 a.m.: Presentation  
10:45 – 11:15 a.m.: Questions and answers

**Location:** Straumann  
Peter Merian-Weg 12  
4052 Basel  
Switzerland

Straumann's headquarters is just five minutes away from Basel SBB train station, or 20 minutes away from EuroAirport Basel-Mulhouse-Freiburg. Take tram No. 10 or 11 from outside the train station to the next tram stop, 'Peter Merian'. If you come by car, please use the SBB train station car park.

Name, First name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Please send your registration by e-mail or fax no later than 15 February to:**

**Institut Straumann AG**  
**Corporate Communication / Investor Relations**  
**Fax: +41 61 965 11 03**  
**E-Mail: [corporate.communication@straumann.com](mailto:corporate.communication@straumann.com)**